

Equity One, Inc.
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FOR IMMEDIATE RELEASE:

**Equity One's Third Quarter 2007 Earnings Conference Call to Be Held on
Wednesday, October 31st, 2007 at 10:00 a.m. EST**

North Miami Beach, FL, October 10, 2007 – Equity One, Inc. (NYSE:EQY) announced today that it will release its 2007 third quarter earnings on Tuesday, October 30, 2007 after the market close. On Wednesday, October 31, 2007 at 10:00 a.m. EST, the Company's senior officers will conduct a conference call to review the 2007 third quarter earnings and operating results.

Stockholders, analysts and other interested parties can access the earnings call by dialing 888-713-4211 (U.S./Canada) or 617-213-4864 (international) using pass code 93123356. The call will also be web cast and can be accessed in a listen-only mode on Equity One's web site at www.equityone.net.

You can pre-register for the phone conference. Please use the following link to pre-register. Pre-registering is not mandatory but is recommended as it will provide you immediate entry into the call and will facilitate the timely start of the conference. Pre-registration only takes a few moments and you may pre-register at anytime, including up to and after the call start time.

To pre-register, please click

<https://www.theconferencingservice.com/prereg/key.process?key=PQE3QXCR6>

If you are unable to participate during the call, a replay will be available on Equity One's web site for future review. You may also access the telephone replay by dialing 888-286-8010 (U.S./Canada) or 617-801-6888 (international) using pass code 29100673 through November 7, 2007.

About Equity One, Inc.

As of June 30, 2007, the Company owns or has interests in 180 properties, consisting of 164 shopping centers comprising approximately 18.1 million square feet, seven projects in development or redevelopment, three parcels of land, and six non-retail properties. Additional information can be found on the Company's web site at <http://www.equityone.net>.

Forward Looking Statements

Certain matters discussed by Equity One in this press release constitute forward-looking statements within the meaning of the federal securities laws. Although Equity One believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that these expectations will be achieved. Factors that could cause actual results to differ materially from current expectations include changes in macro-economic conditions, the demand for retail space in Florida, Georgia, Massachusetts and the other states in which Equity One owns properties; the financial condition of Equity One's current and prospective tenants; supply conditions in Equity One's markets; the availability of properties for acquisition; the timing and financial impact of developments and redevelopments; the timing and results of property dispositions; the lease-up of vacant space; the effects of natural and other disasters; the integration of the operations and systems of acquired companies and properties; and other risks, which are described in Equity One's filings with the Securities and Exchange Commission.